EMEA IoT Summit 2020 Agenda

Preliminary

Legend | McKinsey speaker | Guest speaker | Fair/Panel | Dialogue

Day 1 – Thursday, 27 Feb 2020

Time	Session
Until 11.00	Check-in & welcome
11:00 - 11.15	**Opening** (Bodo Körber & Kate Smaje, McKinsey)
11.15 - 12.00	**Keynote: Escaping the pilot trap** (Mark Patel, McKinsey Senior Partner & Leader of the Global IoT Practice)
12.00 - 12.30	**Panel: From pilots to transforming an entire factory – insights from lighthouse factories (**Dialogue with industrial and automotive players, hosted by Enno de Boer, McKinsey)
12.30 - 13.15	Lunch
13.15 - 13.45	**Keynote: International IoT Data Space Ecosystem** (Leading applied research institute, hosted by Matthias Roggendorf, McKinsey)
13.50 - 14.20	**C-Level Dialogue: Building an Industry 4.0 capability center (**Dialogue with an industrial association, hosted by András Kadocsa, McKinsey)
14.25 - 14.55	**Keynote: Platform and data sharing enabled business** (Leading cloud technology company)
14.55 - 15.10	Coffee Break
15.10 - 15.55	**Keynote: Robotics and IoT platforms** (Robotics and IoT platform player)

16.00 - 16.30	Industry Trend breakouts	**Mobility of the future** (Kersten Heineke, McKinsey)	**Smart Home – a fresh perspective** (Jeremy Eaton, McKinsey)	**5G impact on manufacturing** (Ondrej Burkacky & Stephanie Lingemann, McKinsey)

Time	Session
16.30 - 16.45	Coffee Break
16.45 - 17.00	**Startup Intro** (CEO of Corrux - Industrial IoT and AI start-up)
17.00 - 18.00	**Startup Pitches** (zkSystems, AiSight, Alleantia, Actyx, Ubimax)
18.00 - 19.00	**Startup & Partner Fair** (Connect with IoT start-ups, technology partners, and the Mckinsey Digital Capability Center at the fair)
After 19:00	Dinner & Open Bar

Day 2 – Friday, 28 Feb 2020

Time	Session
Until 08:30	Breakfast
08.30 - 09.15	**Keynote: How to scale Artificial Intelligence** (Michael Chui, McKinsey Partner & Leader of McKinsey Global Institute)
09.15 - 10.00	**Panel: Importance of partnerships and alliances for scaling up IoT** (Dialogue with industrial companies and associations, hosted by Niko Mohr, McKinsey)
10.00 - 10.30	**C-Level Dialogue: Digitalizing the Core – Designing the IT Architecture towards Agility and Flexibility** (Dialogue with C-level executives of leading industrial equipment company, hosted by Bodo Koerber, McKinsey)
10.30 - 10.45	Coffee Break

10.45 - 11.15	Beating the Brownfield breakouts - Round 1	**IIoT platform and AR technology provider**	**IIoT middleware and platform start-up**	**IIoT platform and solutions provider**
11.25 - 11.55	Beating the Brownfield breakouts - Round 2	**IIoT remote operations provider**	**IIoT platform provider with retrofitting support**	**Data integration provider for IIoT**

Time	Session
12.00 - 12.15	**Keynote by Chief Digital Officer of machinery company**
12.15 - 12.55	**Executive Dialogue: IoT platform & ecosystem in Automotive** (Leading Automotive OEM, hosted by Bodo Koerber and Tarek Kasah, McKinsey)
12.55 - 13.00	**Closing** (Bodo Körber, McKinsey)
After 13:00	Lunch & Departure