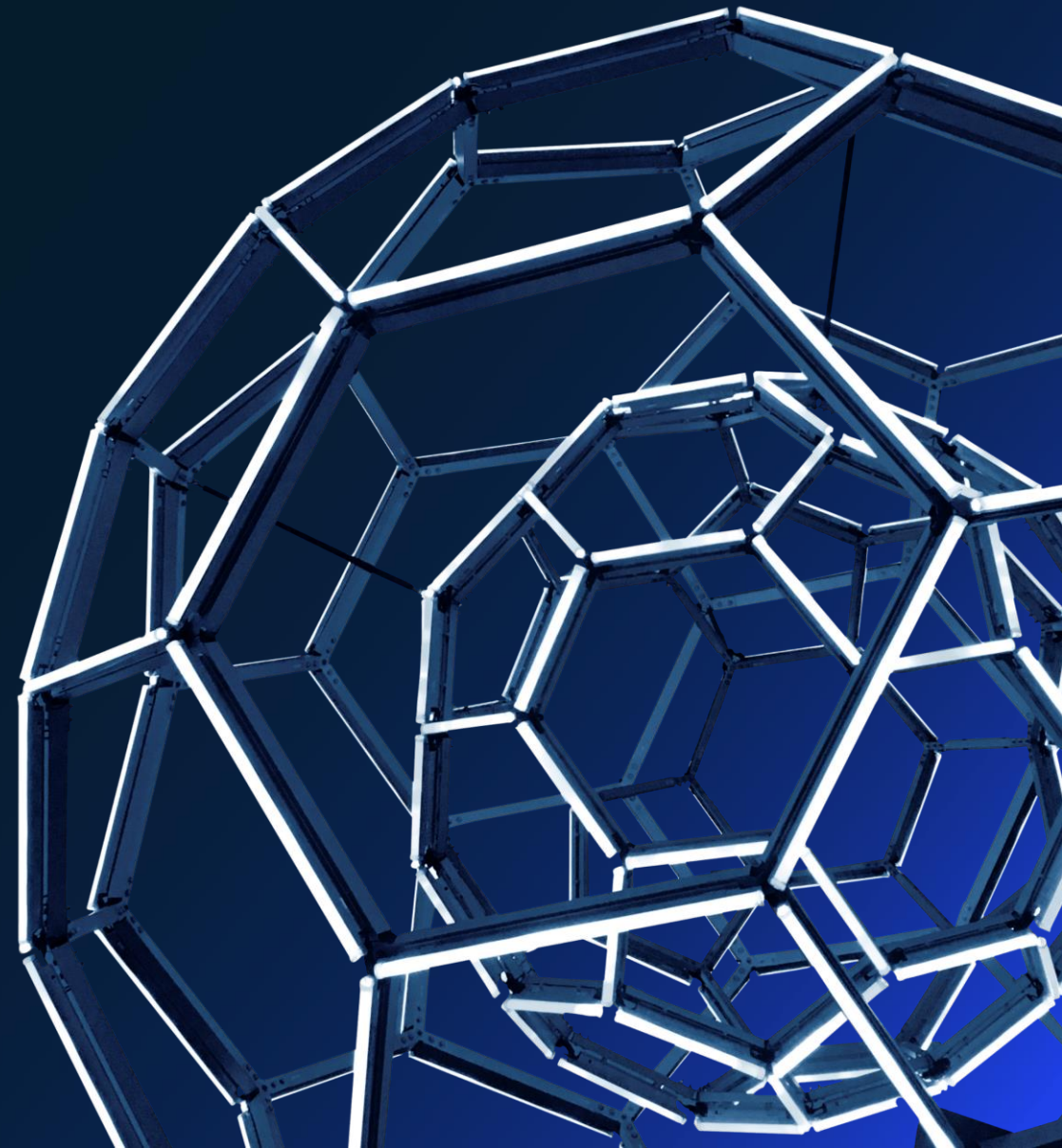


McKinsey
& Company

Analytics Leadership Forum – Virtual Edition

MCKINSEY ANALYTICS ACADEMY



Executives play a critical role in delivering value and building long-term capability in analytics

- 1** **Finding opportunities** and being curious to understand how to use data to solve business challenges
- 2** **Actively nurturing and growing capability** in their divisions
- 3** **Inspiring their teams through compelling stories**, vision and role-modelling
- 4** Fostering **close collaboration between analytics and the business**
- 5** Avoiding value leakage by quickly **spotting and addressing “red flags”**



Analytics Leadership Forum (ALF) is a learning program that enables executives to transform their organizations

An event for 20-25 senior leaders (executives and business unit leaders)

Packed with cutting-edge content, immersive exercises, and thought-provoking conversations

An opportunity to share experiences and learn from peers across industries

Facilitated by experts

Key themes

Appreciating the transformative power and disruptive potential of advanced analytics

Designing, deploying and scaling an end-to-end analytics transformation

Developing and leading an analytics-driven organization

Analytics Leadership Forum

EMEA program

Virtual ALF emulates the learning experience of our in-person forum: integrated content, interactive flow, and connected community. We strongly encourage and expect participants to attend all sessions.

Program Sessions

Time for all sessions: 1400-1600 CET // 0800-1000 EDT

Date	Topic	Description
Monday, June 29, 2020	Scaling Analytics	Welcome, group introductions What makes analytics transformations so powerful—and so difficult? The analytics transformation playbook
Tuesday, June 30, 2020	Analytics Problem Solving and Delivery	Analytics for analytics sponsors: key elements of the data science process, how to ensure quality, effectiveness and value capture End-to-end use case immersion led by a senior data scientist
Thursday, July 2, 2020	The Science of the Possible	A “roadshow” of cutting-edge and high-impact use case demos Explore and engage with McKinsey experts in small groups
Tuesday, July 7, 2020	Leadership alignment	Practice collaboration across business functions to successfully prioritize and execute an analytics use case Executive role-play simulation activity
Thursday, July 9, 2020	Talent and Organization	Options for how to organize your capabilities and drive outcomes New roles and team dynamics Upskilling talent and evolving your organization
Tuesday, July 14, 2020	Data for Analytics & Ethics in AA/AI	How data requirements for analytics are distinct from those for ongoing operations and digital more broadly Common barriers to agility in data for analytics Risk, security, transparency: protect your organization and your stakeholders
Thursday, July 16, 2020	The new operating model and how to lead it	An operating model that works at pace and scale through the last mile Your own vision + action planning

Analytics Leadership Forum

Spanish LatAm program

Virtual ALF emulates the learning experience of our in-person forum: integrated content, interactive flow, and connected community. We strongly encourage and expect participants to attend all sessions.

Sesiones del programa

Hora de todas las sesiones: 8:30 - 10:30 COT

Fecha	Tema	Descripción
Miércoles 24 de junio de 2020	Cómo escalar la analítica	Bienvenida y presentaciones grupales ¿Qué hace que las transformaciones analíticas sean tan poderosas – y tan complejas? Manual de transformación analítica
Viernes 26 de junio de 2020	Diseño de una hoja de ruta estratégica	Priorización de dominios y casos de uso Desafíos estratégicos y oportunidades bajo la "nueva normalidad"
Miércoles 1ro de julio de 2020	Resolución analítica de problemas	Analítica para sponsors analíticos: elementos clave del proceso de la ciencia de datos; cómo asegurar la calidad, la efectividad y la captura de valor Inmersión en un caso de uso de principio a fin a cargo de un científico de datos Sr.
Viernes 3 de julio de 2020	La ciencia de lo posible	"Roadshow" de casos de uso innovadores y de alto impacto Exploración e interacciones con expertos de McKinsey en grupos pequeños
Miércoles 8 de julio de 2020	Alineamiento del liderazgo	Colaboración entre las funciones de negocios para priorizar y ejecutar exitosamente un caso de uso analítico Ejercicio de simulación con ejecutivos mediante role-plays
Viernes 10 de julio de 2020	Talento y organización	Alternativas para organizar capacidades e impulsar resultados Nuevos roles y dinámicas de equipo Mejora del talento y evolución de la organización
Miércoles 15 de julio de 2020	Selección de datos para analítica y ética en AA/AI	Diferencias de los requerimientos de datos para analítica en comparación con la operación tradicional y las herramientas digitales en sentido amplio Barreras comunes para la agilidad en materia de datos analíticos Riesgo, seguridad y transparencia: cómo proteger a la organización y sus integrantes
Viernes 17 de julio de 2020	El nuevo modelo operativo y cómo liderarlo	Un modelo operativo que funciona a buen ritmo y a escala hasta la última milla Visión propia + planeación de acciones

Analytics Leadership Forum

Americas program

Virtual ALF emulates the learning experience of our in-person forum: integrated content, interactive flow, and connected community. We strongly encourage and expect participants to attend all sessions.

Program Sessions

Time for all sessions: 0800-1000 PDT // 1100-1300 EDT

Date	Topic	Description
Monday, July 27, 2020	Scaling Analytics	Welcome, group introductions What makes analytics transformations so powerful—and so difficult? The analytics transformation playbook
Tuesday, July 28, 2020	Analytics Problem Solving and Delivery	Analytics for analytics sponsors: key elements of the data science process, how to ensure quality, effectiveness and value capture End-to-end use case immersion led by a senior data scientist
Thursday, July 30, 2020	The Science of the Possible	A “roadshow” of cutting-edge and high-impact use case demos Explore and engage with McKinsey experts in small groups
Tuesday, August 4, 2020	Leadership alignment	Practice collaboration across business functions to successfully prioritize and execute an analytics use case Executive role-play simulation activity
Thursday, August 6, 2020	Talent and Organization	Options for how to organize your capabilities and drive outcomes New roles and team dynamics Upskilling talent and evolving your organization
Tuesday, August 11, 2020	Data for Analytics & Ethics in AA/AI	How data requirements for analytics are distinct from those for ongoing operations and digital more broadly Common barriers to agility in data for analytics Risk, security, transparency: protect your organization and your stakeholders
Thursday, August 13, 2020	The new operating model and how to lead it	An operating model that works at pace and scale through the last mile Your own vision + action planning